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ABSTRACT

This book presents the following 24 essays and articles on pluralizing journalism education, with a focus on recruitment, curriculum, and student media: (1) "A Rationale for Pluralizing Journalism Education" (John F. Greenman); (2) "Philosophical and Economic Arguments for Media Diversity" (Ted Pease); (3) "History of Standard 12: Establishing Requirements for Pluralizing Education" (Robert M. Ruggles); (4) "Finding Potential Minority Journalism Students" (Virginia Escalante); (5) "Recruiting Students" (Robert M. Ruggles); (6) "Mentoring Minority Students" (Barbara J. Hipsman); (7) "Strategies for Enhancing Cultural Diversity on Journalism and Mass Communication Faculties" (Orlando L. Taylor); (8) "The Service Component in College Journalism: Pitfalls for Faculty of Color" (Sharon Bramlett-Solomon); (9) "Teaching the Value of Multicultural Skills" (Carolyn Martindale); (10) "Infusing Multicultural Information into the Curriculum" (Carolyn Martindale); (11) "The African American Heritage in Journalism" (Clint C. Wilson, I); (12) "The Latino Press in American Journalism History" (Carlos E. Cortes); (13) "Asian Americans in the Journalism Curriculum" (Alexis S. Tan); (14) "Native Americans in Journalism and Mass Communication Education" (John M. Coward); (15) "Including Information about Women" (Marion Marzolf); (16) "Other Stereotypes, Other Silences" (Carolyn Martindale); (17) "Using the Black Press as a Teaching Tool" (James Phillip Jeter); (18) "Using Other Special Newspapers in Teaching" (Carolyn Martindale); (19) "Mass Communication and Ethnic Minority Groups: An Overview Course" (Federico A. Subervi-Velez); (20) "Selecting Bias-Free Textbooks for Journalism Courses" (Marilyn Kern-Foxworth); (21) "Laying Out Pluralism: Laboratory Publications Practice for the Future" (Mercedes Lynn de Uriarte); (22) "Diversifying Media Coverage" (Carolyn Martindale); (23) "Recruiting Students for Campus Media" (John David Reed); and (24) "Organizing Minority Student Journalists To Enhance Diversity in the College Newsroom" (Sharon Bramlett-Solomon). Information on the authors and an index are provided. References accompany most papers. (JB)